

<b>Module Code:</b>	ARD621 ARDI621 (MDes)
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<b>Module Title:</b>	Comics Degree Project
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<b>Level:</b>	6	<b>Credit Value:</b>	40
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<b>Cost Centre(s):</b>	GADC	<b>JACS3 code:</b>	W213
		<b>HECoS code</b>	100632

<b>Faculty:</b>	Arts, Science and Technology	<b>Module Leader:</b>	Sue Thornton
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Scheduled learning and teaching hours	80 hrs
Guided independent study	320 hrs
Placement	0 hrs
<b>Module duration (total hours)</b>	400 hrs

<b>Programme(s) in which to be offered (not including exit awards)</b>	Core	Option
BA (Hons) / MDes Comics	✓	<input type="checkbox"/>

<b>Pre-requisites</b>
None

**Office use only**

Initial approval:01/05/2018

Version no: 1

With effect from:01/09/2019

Date and details of revision: 18/12/20 Administrative change to Module Leader

Version no: 2

**Module Aims**

- To enable students to produce an extended body of work in the production of comics.
- To identify and explore routes to market for the comics work the student produces.
- To facilitate the students in achieving professional standards in the production and presentation of their work.
- To require critical and contextual self-evaluation of their work.

**Intended Learning Outcomes**

## Key skills for employability

KS1	Written, oral and media communication skills
KS2	Leadership, team working and networking skills
KS3	Opportunity, creativity and problem solving skills
KS4	Information technology skills and digital literacy
KS5	Information management skills
KS6	Research skills
KS7	Intercultural and sustainability skills
KS8	Career management skills
KS9	Learning to learn (managing personal and professional development, self-management)
KS10	Numeracy

At the end of this module, students will be able to

Key Skills

1	Demonstrate the ability to originate, design, develop and produce visual narratives.	KS1	KS6
		KS3	KS8
		KS4	KS9
2	Demonstrate the ability to identify and explore routes to market for their work.	KS3	KS6
		KS4	KS8
		KS5	KS9
3	Demonstrate the ability to critically and contextually self-evaluate their body of work.	KS1	KS8
		KS4	KS9
		KS6	

**Transferable skills and other attributes**

- The ability to originate and manage an independent workload
- Contribute proactively to group critique and the learning of others
- Understanding and designing based on the requirements of an audience
- note-taking; recording, referring and responding to information

**Derogations**

None.

**Assessment:**

## Indicative Assessment Tasks:

Students will be required to produce a pitch document that outlines their concept, ambition, and potential market for an extended body of comics work. This will be produced in negotiation with their staff team. The student will be expected to design and undertake a project that demonstrates the range of their abilities and the direction in which they want their ongoing career to develop.

Students enrolled on the ARDI621 module, i.e. those enrolled on MDes are asked to note that Integrated Masters regulations only permit two attempts at this assessment.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1-3	Coursework	100%		

**Learning and Teaching Strategies:**

- Contextualising information for this module will be delivered as a keynote lecture/s.
- Assignments presented to students will be designed to enable students to produce a body of work that demonstrates their ability in the design and production of original characters.
- Cross-course lectures, workshops and critiques will enable the student to appreciate the similarities, divergences and application of character design for different purposes.
- Tutorial guidance, group critique and student seminars will underpin of the conceptual development and understanding of the student.

**Syllabus outline:**

Students will in negotiation research, plan, implement and conclude a body of work. A clear and logical progression will be required of the student. This will be demonstrated by the students production of a projected timeline as part of the pitch document that outlines milestones and deadlines.

Staff support and guidance will be available in the form of tutorials and group critique.

**Indicative Bibliography:****Essential reading**

Students will take responsibility for collecting and assimilating information relevant to their negotiated projects. Tutorial guidance will be available throughout this process.

**Other indicative reading**

Varoom, Association of Illustrators periodical  
3x3 magazine  
The Comics Journal, Fantagraphics.